



Alumni tips for city mgmt school students

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Kolkata: A unique event — Crossroads — organised by the Alumni Relations Committee, IISWBM, was held at the institute's auditorium, where well-established former students shared their thoughts to inspire the current batch of students and make them aware of the emerging business trends.

Soumalya Shankar Talapatra, head coordinator of the committee, said, "Being the oldest business school in Southeast Asia and the first business school in India to offer an MBA degree, IISWBM is proud of its large and well-established alumni base who have created a name for themselves in their respective fields."



A session underway at IISWBM

"We want the institute to be in tune with the modern times so have focused on constantly changing the curriculum," said Archana Sharma, head of the department, MBA (Day), IISWBM.

The ex-students were nostalgic to return to their institute. Sabyasachi Paul, vice president, Eastern Financi-

ers, spoke on wealth management. Vishal Agarwal, assistant VP, Wholesale Credit Risk Management, HSBC, shared his experience on banking and finance.

Partha Pratim Dutta, director, ADP, New York enlightened the students on a variety of subjects like finance, HR and marketing. "The growth of digitisation in India and its impact on the marketing landscape has led to the emergence of a new category of marketers going by the name of 'influencers'," said Abhi Ray, director, Deloitte.

Among other speakers were Debjit Banerjee, vice president, ITC Infotech and Bagish Kohli, business head, Agro Chemicals, Standard Industries Corporation.