

COMMUNIQUE
THE QUARTERLY NEWSLETTER
MARCH 2023

THE INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT
MANAGEMENT HOUSE, COLLEGE SQUARE WEST, KOLKATA – 700073

From the Director's desk,

I am very happy to present the Institute's newsletter to the IISWBM fraternity.

A lot of important and exciting things have happened since the last newsletter was published, and I am eager to share them with you.

I can assure you that you too will find it interesting and enjoy reading about the latest news items and activities of the IISWBM family members as you go through the pages of this newsletter.

Best wishes,

Dipankar Das Gupta

(Director)

INSTITUTE NEWS

- Amid unprecedented shift in employee behaviour post the pandemic, management experts at The Indian Institute of Social Welfare and Business Management organised 'The International Conference on HR', which was convened after three years, by the MBA – HRM Department, at the hotel 'The Park', on the 1st of March and in the Indian Institute of Social Welfare and Business Management, on the 2nd of March, 2023. It had the theme of 'decoding the HR Mantra: HR Roadmaps and the Future of Work Force'.
- At the Board of Governors meeting held on the 24th of February 2023, Professor Dr. Sujit Basu,(Ex - Director, Management Development Institute,Gurgaon, Oct2006 – Apr 2008; Vice Chancellor, Visva Bharati University, Jun 2001-Jun 2006; Director, National Institute of Management Calcutta, Aug 1927 – Jun 2001; Professor, Indian Institute of Management Calcutta, Apr 1974 – Aug 1997),was elected as the President of the Board Of Governors of IISWBM.
- Dr. Gairik Das and Dr. Jayanti De, Professors of IISWBM, were sent by the Institute to participate in "The Study In India Expo", held at Bangladesh, on the 17th and 18th of February 2023, at the Bangabandhu International convention Centre, Dhaka. A number of visitors visited the IISWBM Stall and expressed their interest to know about the courses offered at the Institute. The Stall was also visited by some of our ex- students, who are currently working at reputed organizations in Bangladesh.
- Republic Day Flag Hoisting was carried out at the Institute on 26th January 2023.
- Saraswati Puja was celebrated at the Institute on the 26th of January 2023. The Bhog was served to everyone on the 6th of February.
- The Institute's annual picnic was held on the 22nd of January, 2023, at Badu, Madhyamgram and was attended by many of the Institutes employees and their families.
- The Annual General Meeting (AGM) of the Institute was held on Friday, the 4th of November 2022, at 3 pm in the Assembly Hall, First floor of the Institute.
- Teachers Day was celebrated at the Institute on 5th September, 2022 by all the students of the various departments of the Institute. It was a memorable day for the teachers.
- Our very own Professor (Dr.) Shubhashish Ray, was the first person to be awarded the Ph.D Degree from IISWBM,(Calcutta University), under the supervision of Professor Dr. Soma Roychowdhury. Congratulations Dr. Ray !
- Our former AAO Mr. Rangan Dutta Gupta, retired in August 2022 and our former Store Keeper Mr. Pratush Majumdar retired in January, 2023.

STUDENT EVENTS

- ‘Parichay’ - The Annual Fresher’s Welcome Program for the (MBA-DAY) students of the Batch 2022-2024, was organized by the seniors of the Department on 24th September, 2022.
- ‘Splendor’ – The Annual Fresher’s Welcome Program for the (MBA-HRM) students for the Batch of 2022-2024 was organised by their seniors on the 27th of September, 2022.
- The Alumni Committee of IISWBM (MBA-DAY) organised ‘CROSSROADS’ on 5th November 2022; it is an annual event where students of the Institute and its Alumni interact. The event is organised annually so that the Alumni can guide, motivate and help the present batches to make informed choices and decisions regarding their specializations and their careers.
- On the 11th and 13th of January 2023, the Events Committee students of (MBA-DAY) of IISWBM, organized “INSIGHT”- The Corporate Panel Discussion Event of the year in collaboration with all the four clubs of IISWBM - Verkoop, Finvestic, Abhisharan and Resonance.
- Sports teaches us discipline, drive and diligence - “KRIDA”, the annual sports event of IISWBM was organized by “Athlitismos”, the Sports Committee of IISWBM consisting of (MBA-DAY) and (MBA-HRM) students on the 21st, 22nd and 23rd of January. This event rekindled our students athletic fervours and brought the students closer in a spirit of togetherness.
- MBA – Public Systems organised their annual two day Alumni Meet “Fiera Fiesta”, on the 10th and 11th of February, 2023 at the IISWBM Campus. On the first day, eminent personalities from the industry discussed about the challenges and opportunities in Public Systems Management. The audience, which consisted of students from IISWBM as well as students from different colleges and Universities, participated in many fun events organised by our students. On the 2nd day, the present batch of students organised an Alumni Meet, where more than 300 Alumni were hosted.
- “Umeed”, an “Entrepreneurship Summit” organized by the E – Cell of IISWBM, is an initiative by (MBA-DAY), (MBA-HRM) and (MSW) students, to not only realize their own potentials and passions, but also to uplift the underprivileged sections of the society by raising social awareness and contributing to the society at large through social entrepreneurship. This year “UMEED” consisted of three events -:
- Raising Smiles: On 17th February 2023, 70 homeless senior citizens were provided with homes at the “Bholananda Old Age Home “ at Barrackpore by the members of the E – Cell. They were also provided with items of personal hygiene, health supplements and fruits and treated to a sumptuous lunch.
- D.E.S.I. (Development in Entrepreneurship for Social Initiative) A talk was organized on the morning of 24th February 2023, which aimed at providing entrepreneurship guidance to students. The topic for the event was “Entrepreneurship For Social Causes” The speakers were Mr. Arijit Hazra, Founder and CEO of Think Again Labs, Mr. B.L Mittal, Founder and Executive Chairmam of Sastasunder, Ms. Smarita Sengupta, Co- founder DestinyReflection and WLW Alumni Council Social Entrepreneurship and Mr. Avelo Roy, MD, Kolkata Venture Serial Tech Entrepreneurship and Investor.
- KHA-EJAO – This much awaited intra Institute event took place in afternoon of 24th February! KHA-E-JAO is essentially the “Food festival” of IISWBM where the students try to show off their culinary and marketing skills! This event brought forth 14 enterprising teams

from various departments of the Institute, to compete against one another and sell a variety of cuisines to the students, staff, officers and faculty of the institute. Team 'SHRAITA', from MBA – HRM Department were the champions and Team 'HRM er HESHEL' were the first Runners-up! Other teams were awarded prizes too.

FACULTY NEWS

(A) Chapters Written in Books by the Faculty

- Shikdar,P.k; Mukherjee,S; Pal,S; (Author and Co –Authors), Sustainable Governance of Legacy, Pathogenic and Emerging Contaminants in the Environment (Book Name), Published in 2022, Chapter(14),n ISBN 978-1-4003-15746-5.
- Chowdhury, B. K; (Author), Energy Efficiency and Conservation in Major metal Industries (Book Name), Published in 2022, Chapter (2 EE and C) - Policy Considerations, (Chapter Name), ISBN9780367743246.
- Chowdhury, B. K; Saxena, Dr, Jitendra; (Aurhor and Co-Author), Energy Efficiency and Conservation in Major Metal Industries (Book Name),Published in 2022, Chapter(3) -
- Energy Efficiency and Conservation Technologies, (Chapter Name), ISBN97803677423246.
- Chowdhury, B. K; Dutta, K, Swapan; (Author and Co-Author), Energy Efficiency and Conservation in Major metal Industries (Book Name), Published in2022, Chapter (4) – Metal Manufacturing Processes and Energy Systems, (Chapter Name), ISBN9780367743246.
- Chowdhury, B.K; (Author), Energy Efficiency and Conservation in Major metal Industries
- (Book Name), Published in 2022, Title (8) – Sustainability in Metal Industries (Chapter Name), ISBN9780367743246.
- Biswas, J; (Author), Advances in Management Research Emerging Challenges and Trends (Book Name), Published in 2022, Chapter (8) – Environmental Perspective of Workforce Across Industries (Chapter Name).
- Mitra Dipa, Angayarkanni, Sudhakar & Gowrishankar, Changing Business Survival and Sustainability Quotient , *Archers & Elevators Publishing House, (ISBN: 978-93-94958-14-2) ,* October, 2022
- Mitra Dipa, Grabbing My Masters and Winning My PhD: One Stop Solution to Research Methodology and Computer Applications, Success Mantra Publication, (ISBN: 978-81-952526-1-9) , August, 2022

(B) Papers Published

- Smriti Ashok, Mukund Dev Behera, Hare Ram Tiwari and Chinmoy Jana, Developing Ecotourism Sustainability Maximization (ESM) Model : A safe minimum standard for climate change mitigation in the Indian Himalayas, *Environmental Monitoring and Assessment*, 2022, 194(12):914. Doi: 10.1007/s10661-022-10548-0.
- Swapnapriya Sethy and Chinmoy Jana, Demographic Influence and Role of Microfinance towards Familial Empowerment of Women – An Empirical Study, *Indian Journal of Finance and Economics* Vol. 3, No. 1, 2022 : pp. 43-53.

- Turkan,Ittequa; and Mitra, Sarbani; (2022), Green Marketing: Concepts and Practices in India, Proceeds of the National Conference on Contemporary issues in Business Education (NCCIBE, 2022), Organised by the St. Xavier's College (Autonomous), Kolkata, in collaboration with The Department of Commerce, University of Kalyani, November 12, 2022,In Basu,S.K. etal.(ed), Bharati Publications, New Delhi, pp. 129 – 140 (ISBN:978-93-94779-56-3)
- Mahalder, Kaushik and Mitra, Sarbani; (2022), Market Share and Customer Satisfaction Index of Appolo Tyres: An Empirical Study on Tire Sales in West Bengal, India, The IUP Journal of Brand Management, 19(3) Quarterly, September, %\$-75 (Indexed: EBSCO and Proquest database) (ISSN:0972-9097).
- Ghosh, Milan, Madhab; published a paper on, 'Managing Cricket in Bio-Bubble: The New Concept of Continuing Sports and its Business in a Pandemic Situation', in the 'Survey' Journal of the Institute, Volume No: 60 (1) – 61(4),2022.
- Chakraborty, Surajit; and students of MBA – Public Systems, (with Specialisation in Environment Management), Semester II, (Batch 202- - 2023),(2022), A Report on Canal Irrigation Project in Sagrai and Lohai Areas, Purba Bardhaman District, West Bengal. BHU-VIDYA, Annual Journal of the Geological Institute, Presidency University, Kolkata, Volume 62 Session: 2021-2022, ISSN No.0970-0323, Page-47.
- Pal, Soubarna; published a paper on 'Trend of Money Supply in Pre – Corona Period in India, in the IJSDR Journal (ISSN: 2455 – 2631) www.ijedr.org/ Impact Factor: 5.47/ About UGC and ISSN, in January, 2023.
- Banerjee, Ankan; published a paper on Revenue Generation and Distribution of the English Premier League, (EPL), An Empirical Study, in the 'Survey' Journal of the Institute, Volume No: 60 (1) – 61 (4),2022, (Page Number 52-67).
- Banerjee, Ankan; Published a paper on Physical Education, Sports and their Independent Nature : A Study, in the 'Survey' Journal of the Institute , Volume No: 60 (1) – 61 (4),2022, (Page Number 80-84).
- Banerjee,Ankan; published a paper on A Conceptual Study on Sports Tourism: A Growing Segment of the Global Tourism Industry,in the'Survey' Journal of the Institute, Volume No: 60 (1) – 61 (4) 2022, (Page Number 98-105).

(C) Conferences, Seminars and Webinars (Paper Presented)

- Basu, Asmita; Dhar, Aditya; Chakrabartty,Satyendra, Nath; Mitra, Dr. Sarbani; and Agrawal,Dr. K, M; presented a paper on 'Operationalizing Circular Economy: Lead Recovery and Recycling Units, Proceedings of the 12th International Conference on Sustainable Waste Management and Circular Economy at the IPLA Global Forum 2022, Organised by the International Society of Waste Management, Air and water(ISWMAW); At the Sri Venkateswara University, Tirupati, Andhra Pradesh; and The Centre for Sustainable Development and Resource Efficiency Management, Jadavpur University, Kolkata, from 30th November to 3rd December, 2022.
- Sen, Aritro; Biswas, Riyanka, Chakrabartty, Satyendra, Nath; Mitra, Dr. Sarbani; and Agrawal, dr. K,M; presented a paper on' Benchmarking of the Hazardous Wastes generation in Galvanizing Sector', Proceedings of the 12th International Conference on Sustainable Waste Management and Circular Economy and IPLA Global Forum 2022, organised by the International Society of Waste Management, Air and Water (ISWMAW); at the Sri

Venkateswara University, Tirupati, Andhra Pradesh; and the Centre for Sustainable Development and Resource Efficiency Management, Jadavpur University Kolkata from 30th November to 3rd December.

- Thakur, Ria Mitra; Chakrabartty, Satyendra Nath; Mitra, Dr. Sarbani and Agrawal, Dr. K. M.; presented a paper on Circular Economy: Coal Tar Distillation Sector, Proceedings at the 12th International Conference on Sustainable Waste Management & Circular Economy and IPLA Global Forum 2022, Organised by the International Society of Waste Management, Air and Water (ISWMAW); At the Sri Venkateswara University, Tirupati, Andhra Pradesh; and the Centre for Sustainable Development and Resource Efficiency Management, Jadavpur University, Kolkata, from 30th November to 3rd December 2022.
- Mitra, Dipa; presented a paper on 'An Analytical Study on the Quality of Work-Life of Shopping Mall Employees in Kolkata', at the International HR Conference 2023, Session Theme: Behavioural Issues – 1, Organized at The Park Hotel and IISWBM on the 1st and 2nd of March, 2023.
- Mitra, Dipa; presented a paper on 'An Analytical Study to Measure the Happiness Index of the University Students Addicted to Social Media', at the International HR Conference 2023, Session Theme: Behavioural Issues –II. Held at Park Hotel and IISWBM on the 1st and 2nd of March 2023.
- Mitra, Dipa; Presented a paper on 'An Empirical Study to Identify the Career Success Determinants of Indian Mobile Women Across Industries', at the International HR Conference 2023, Session Theme: Leadership - II, held at Hotel Park and Indian Institute of Social Welfare & Business Management, on the 1st and 2nd March, 2023.
- Mitra, Dipa; was invited to speak on 'A Scale Development Study to Understand Indian IT Employees' Disposition Towards Item Response Theory', at the International HR Conference 2023, Session Theme: Emerging Trends: HR Analytics and Neuro-Cognitive Science, held at Hotel Park and Indian Institute of Social Welfare & Business Management, on the 1st and 2nd March, 2023.
- Mitra, Dipa; presented a paper on 'A Structural Equation Modelling Approach on the Impact of Administrative Effectiveness on Patient Satisfaction: Kolkata vs. Leicester', at the International HR Conference 2023, Session Theme: Multifaceted Aspects of HR and OB, held at Hotel Park and Indian Institute of Social Welfare & Business Management, on the 1st and 2nd March, 2023.
- Mitra, Dipa; presented a paper on 'An Empirical Study On Factors affecting Consumer Decision Making in the Indian E-Tourism Market', at the International Conference (ICMBP 2023) on "Digital India – A Transformative Platform in achieving SDGs", organized by the Department of Management and Business Administration, Aliah University, New Town, Kolkata, India on January 10-11, 2023.
- Mitra Dipa; presented a paper on 'Competitiveness And Sustainability Of Online Travel Agencies In India: A Case Study On Four Leading Indian Online Travel Firms', at the International Conference on Emerging Perspectives in Commerce, Economics, Environment, and Management: "BUILDING THE SDG ECONOMY: -EMERGING CHALLENGES AND PROSPECTS" organised by ST. XAVIER'S COLLEGE(Autonomous) , KOLKATA in association with Fordham University, New York, held on 10th and 11th February 2023.

- Majumdar, Nandi, Malinii; was invited to present a paper on 'Recognizing the Pattern Behind Narcissistic Abuse Cycle and Recovery (A Study in the Indian Context)', at The 2nd International Conference on Research in Psychology, at Oxford, United Kingdom on 5.6.2022.
- Ghosh, Milan Madhab; presented a paper in a Seminar on 'Sports Marketing', organised by the Savitribai Phule University, Pune, on "How to Use Sports Marketing as a Tool", on 29th December, 2022.
- Ghosh, Milan, Madhabh; delivered a Lecture on 'A career in Umpiring', in a Seminar, organised by the Umpires of CAB on the 24th of November, 2022.

(D) Refresher Course, Workshop, Training, Lectures and Panel Discussions (attended / conducted)

- Dr. Gita Khawas, Assistant Professor, in the Department of Social Welfare, Indian Institute of Social Welfare and Business Management (IISWBM), College Square West, Kolkata -700073, West Bengal, has successfully completed one week online Short Time Program on Disaster Management, organised by the Human Resource Development Centre, University of Hyderabad, from 25th to 30th July, 2022.
- Dr. Malini Nandi Majumdar, Assistant Professor in Masters in Business Administration, Indian Institute of Social Welfare and Business Management, Management House, College Square West, Kolkata – 700073, has successfully completed two weeks online Refresher Course on Commerce and Management, organised by the Human Resource Development Centre, University of Hyderabad from 1st August to 13th August, 2022 and obtained grade A+.
- Ghosh, Milan, Madhab; was invited to present a paper in a Workshop on 'Sports as A Career', organised by the Babasaheb Ambedkar University. The Topic Was "Managing Sports – Amateur Versus Professional Approach" on the 2nd of February, 2023.
- Chakraborty, Surajit; was invited as a speaker in the International Workshop on 'Water Purification Technologies, Arsenic Removal from Ground water and Integrated Waster Management, (TWWPT-2022)'. It was held on 28th to 30th June, 2022, virtually, on the Topic: 'Capacity Building for Mitigation of Arsenic Pollution in Ground Water of Bengal Basin'. The Workshop was organised by the Centre for Science and Technology of the Non-Aligned and Other Developing Countries, (Nam, S&T CENTRE), New Delhi, and was supported by the Group of 77 (G-77), under the Perez-Guerrero Trust Fund for Economic and Technical Cooperation for South-South Cooperation (PGTF). Implementations of the project will be monitored by the UN Office for South-South Cooperation, (UNOSSC), New York, USA.
- Ray, Sumati; conducted training to Mid – Level Managers, at the Regional Training Institute of Kolkata on 8.6.2022 on Development and Group Forming and Social Influence in Groups, Group Thinking, Group Problems /Conflicts and Appropriate Strategies for their Resolution.
- Mohanty, Madhumita; conducted training to Mid- Level Managers, at the Regional training Institute of Kolkata on Motivation, The Role of Personality in Motivation, Motivating and Demotivating factors, Motivational Theories of Maslow, Herzberg , etc.
- Banerjee, Sudeepa; conducted training to Mid – Level Managers, at the Regional Training Institute of Kolkata, on 6.6.2022 on Effective Communication with Internal and External Stakeholders and Verbal and Non- Verbal communication.

- Mukherjee, Buddhadi; conducted training to Mid – Level Managers at the Regional Training Institute of Kolkata on 7.6.2022 on Addressing Specific Moral Issues and The Concept of Group Dynamics, its Functions and Theories.
- Banerjee, Sona; conducted training to Mid- Level Managers, at the Regional Training Institute of Kolkata, on 6.6.2022 on Soft Skills ,and Etiquette and Active Listening
- Ghosh, Milan, Madhabh; delivered a Lecture on Sports Management, on the Topic: A Global Perspective and Consumer Protection to in Service Teachers in Training Programmes on the Methodology of Teaching Physical Education at Ramkrishna Mission Siksha Mandir, Belurmath, on 22nd November, 2022.
- Banerjee, Ankan; delivered a special Lecture on, ‘Organisation and Management in Sports’,for, NET/SET/SSC/PSC/ for B.P.Ed, M.P.Ed, students. The Lecture duration was of 4 hours and 78 students attended the session.
- Mitra, Sarbani; was invited as one of the panellists for the ‘India Fire and Security Yatra’, 2022, “On building A Safe and secure India’, organised by the Fire and Security Association of India, Kolkata Chapter, at the Princeton Club.
- Banerjee, Ankan; was invited as an esteemed panellist, in the Open House Interactive Session on ‘The Growing Opportunities in the Business of Sports’, organised by the Association of Corporate Advisors and Executives and Bodyline Sports, on 4th march 2023. The Session was held in the Business Lounge of the Spring Club.
- Banerjee, Ankan; was a speaker/panellist in the Panel Discussion on ‘Sports Management as a Career Option’, organised by iLead as part of their Conclave on ‘Future Vista – The New Age Career Option’. The Session took place on 16th June, 2022.

(E) External Engagements and Other Activities

- Ghosh, Milan, Madhabh; edited the Special Issue on Sports Management in the ‘Survey’ - A Journal of Management and Welfare Studies.
- Ghosh, Milan, Madhabh; organised, AIU, The East Zone Tennis Tournament at The Bengal Tennis Association under the aegis of Jadavpur University and SNU from 21st November to 24th November, 2022.
- Mitra, Sarbani; participated in the 15th Edition of Environment and Energy Conclave on “Strategies for Meeting India’s Commitment and Step Forward Towards Net Zero and Carbon Neutral Economy” on ‘Journey from COP26 to COP27 and Beyond’, organised by The Bengal Chambers of Commerce and Industry (BCCI), at Hyatt Regency, Kolkata, on the 25th of August, 2022.
- Mitra, Sarbani; was appointed on the 9th February, 2023, as an Examiner to adjudicate a doctoral thesis towards partial fulfilment of the requirements of Ph.D. Degree of Calcutta University. Title of the Thesis: A study on Relationship between Anthropometric Variables and Indicators of Lung Function in Adult Bengalee Human Resources Engaged in Select Occupations, Department: Department of Psychology, Calcutta University, (Ref. No. 00288, 00289, 00290/ Ph.D. (Sc.), Viva dated 9th January, 2023.
- Mitra, Sarbani; was appointed as Examiner, on the 6th March, 2023, for the Theoretical Examination and Practical Evaluation of 2 years M.Sc. in’ Environment and Disaster Management Course’, for the Module EDM- 303: Disaster Management – Disaster

Response, Relief, Reconstruction and Recovery, organised by the Faculty Centre for Integral Rural Development and Management (IRDM), Ramakrishna Mission Ashram, Narendrapur, under Ramakrishna Mission Vivekananda Educational and Research Institute, (RKMVERI).

- Mitra, Sarbani; was appointed on the 8th March, 2023, as Examiner, for the Theoretical Examination and Practical Evaluation of 2 years M.Sc. in 'Environment and Disaster Management Course', for the Module EDM – 105: Disaster management in india, organised by the Faculty Centre for Integrated Rural Development and Management (IRDM), Ramakrishna Mission Ashrama, Narendrapur, under Ramakrishna Mission Vivekananda Educational and Research Institute, (RKMVERI).
- Chakraborty, Surajit; IISWBM in association with The Confederation of Indian Industry (CII) and the CII-ITC Centre of Excellence for Sustainable Development, organised a month long Certificate Course on "Sustainable Environment Management". The Course was conducted from the 5th of August to the 27th of August, 2022, in the virtual mode. The Course intended to facilitate the participants with an in-depth knowledge about environmental sustainability and its management techniques, in order to improve the footprints of their organisations and business. The 1st Batch was very successful with 17 participants from various industries. The Course was conducted by the University of Calcutta, and Professor (Dr.) Surajit Chakraborty was the coordinator of the Course.
- Chakraborty, Surajit; received a project by nomination from MOIL Limited (Formerly Manganese Ore India Ltd), A Government of India Enterprise on "Study Report on Ecological Footprint of Mining to Understand the Impact of Water Rock Dumps on the Air- Water-Soil-Environment Within the 5 km Radius of Dongri Buzurg Manganese Mine 53.98 Ha lease, Bhandara District, Nagpur, Maharashtra" and submitted the final report on 19th January, 2023.
- Banerjee, Ankan; was the Advisor of the Global Soccer Conclave which took place in Mumbai from 2nd to 4th September 2022, involving the key stakeholders of football across the globe and from India. The objective of the Global Event, was to discuss about the football ecosystems of South East Asia and india.
- Banerjee, Ankan; was the moderator of two sessions on, 'Marketing and Sponsorship Strategies', and 'Fan Engagement: The No Barrier.' Experts from FIFA and other global football organisations, were the experts on these discussions.

DEPARTMENTAL INFORMATION

MBA (DAY)

- The inaugural function of the MBA (DAY) Programme for the Academic Session 2022-2024 was held on the 12th of July, 2022, on Tuesday at 11AM in the Auditorium of the Institute. Mr. Adika Ratna Sekhar, Chairman and Managing Director, Balmer Lawrie & Co. Ltd, delivered the inaugural address.
- Seminars Organised
 - July 16, 2022: HR Policies and Practices: Pre and Post Pandemic, Organisation: Britannia Industries, Speaker: Ms. Jayeeta Nandi (Assistant Manager, HR)

- July 23, 2022: Industrial Requirements of Environmental Health and Safety, Organisation: Alstom Transport India Ltd, Speaker: Mr Dilip Kumar Ghosh (EHS Manager)
- August 17, 2022: Data Analytics-Changing Business Outlooks, Organisation: TCS, Speaker: Dr. Shibani Mohapatra (Consulting Partner - Education Transformation)
- August 24, 2022: Next Generation Business Leadership, Organisation: TCS, Speakers: Mr. Raju Saha, TCS Segment Head, Mr. Partha Sarkar, Academic Relationship Manager
- October 19, 2022: Mental Health Awareness, Organisation: IISWBM, Speaker: Dr. Malini Nandi Majumdar, (Professor)
- October 22, 2022: BFSI Sector and HR Management , Organisation: Bandhan Bank, Speaker: Mr. Sudhir Singh (DVP-HR)
- November 18, 2022: HR Seminar, Organisation: Infosys, Speaker: Soumya Bhattacharya, (Senior Lead-HR)
- March 24, 2023: E-Commerce 101, Organisation: Reliance Retail, Speaker: Mr. Barnamoy Roy, (National Manager - Category & Business Development)

MBA (EVENING)

- The Inaugural Function of MBA (EVE) Programme for the Academic Session 2022-2024 was held on the 14th of July, 2022, on Thursday at 6 PM in the Assembly Hall of the Institute.

MBA (HRM)

- The Inaugural Function of the MBA (HRM) Programme for the Academic Session 2022-2024 was held on Thursday, the 7th of July, 2022 at 12 noon, in the Assembly Hall, 1st floor of the Institute. Mr. Imad Ali Chief HRM, Tata Steel, Kalinagar, was the Chief Guest for the Inaugural Function who delivered the inaugural address. Dr. Ratna Saha, Vp-HR, Tata Metaliks, our Special Guest and Mr. Abhinandan Mookerjee, Co-Founder WEN Power Group (Singapore & India), the Guest of Honour, addressed the incoming students of MBA (HRM). The inaugural function was also attended by several notable Alumni like, Ms. Sulagma Mukherjee, Dr. Sreyshi Chakravarty, Mr. Rijit Sarkar, Mr. Souvik Roy Chowdhury.
- Seminar 1:
 - Topic: LABOUR LAWS, Speaker: ALOK ROY, Speaker Profile: Senior Deputy Secretary at ICAI, Date: 27TH July, 2022. Mode: Offline, Participants: Batch of 2022-2024.
- Seminar 2:
 - Topic: INDUSTRIAL RELATIONS, Speaker: ANIKET MITRA, Speaker Profile: Worked in Hindalco, currently works as Deputy Manager in Tata steel Date: 28th July, 2022. Mode: Offline, Participants: Batch of 2022-2024.
- Seminar 3:
 - Topic: HR ANALYTICS, Speaker: ANINDITA DESARKAR Speaker Profile: Data Scientist, Researcher and IT Professional with 18+ Years of Experience in Data Warehousing, Business Intelligence, Machine Learning and Analytics, Date: 24TH

August, 2022. Mode: Hybrid (Online & Offline). Participants: Batch of '2023 and '2024.

- Seminar 4:
 - Topic: NEURO-LINGUISTIC PROGRAMMING, Speaker: UMA CHOWDHURY Speaker Profile: TSC Lead at Cognizant, Research Fellow at Indian Institute of Management, Rohtak. Date: 1 st September, 2022. Mode: Hybrid, Participants: Batch of '2023 and '2024.
- Seminar 5:
 - Topic: CHANGING DIMENSIONS OF IR, Speaker: DR. RAJEN MEHROTRA, Speaker Profile: Former Senior Employer's Specialist for South Asian Region with United Nations International Labour Organization (ILO), Former Corporate Head of HR with ACC Ltd and Former Corporate Head of Manufacturing and HR with Novartis India Ltd. Former Full time Faculty at NITIE, Mumbai - Professor and Head of Production Management and Dean of the Post Graduate Program in Industrial Engineering. Date: 19TH September, 2022, Mode: OFFLINE, Participants: Batch of '2023 & '2024.
- Seminar 6:
 - Topic: HR ANALYTICS Speaker: KABINDRA KUNDU, Speaker Profile: Executive Director of one of the SAS Authorized Training Partners (till 2019) in India, Handson School of Data Science, currently teaching Marketing Analytics, SAS Base Certification Program at Handson System. Date: 27TH September, 2022 Mode: OFFLINE, Participants: Batch of 2022-2024.
- Seminar 7:
 - Topic: E-LEARNING, Speaker: PAYEL CHAKROBARTY, Speaker Profile: leading projects in the capability network- training development and learning wing of Accenture. Date: 19TH October, 2022. Mode: OFFLINE, Participants: Batch of 2022-2024.
- Seminar 8:
 - Topic: CYBER SECURITY, Organized By: SAMAVETAH SOFTTEQ SOLUTIONS LLP & ITORIZIN TECHNOLOGY SOLUTIONS PVT. LTD. Date: 14TH November, 2022 Mode: OFFLINE, Participants: Batch of '2023 & '2024.
- Seminar 9:
 - Topic: CORPORATE SUSTAINABILITY, Speaker: SUDAKSHINA ADH, Speaker Profile: Executive Director CSR (Corporate Social Responsibility) at Amplo Global Inc. Date: 9TH March, 2023, Mode: OFFLINE, Participants: Batch of 2022-2024.
- To discuss and gain an in-depth knowledge about various HR related topics, Students were exposed to a unique learning platform called AtPACE.
- International Conference on HR 2023
 - The International HR Conference 2023, was organised by the MBA-HRM Department of IISWBM, along with AGRH France, as their academic partner. It was held at hotel "The Park", on the 1st of March and at the IISWBM premises on the 2nd of March.
 - The conference aimed at creating a common platform for professionals from industry and academia to exchange ideas on decoding the HR mantras and to

contribute in building future roadmaps and intellectual discourses in the ever-evolving field of human resource management.

- The conference witnessed participants from all over the world.
- The first day commenced with an enriching virtual address from Professor. Dave Ulrich, the “Father of Modern HR”, of the Ross School of Business, after whom the Institute named its HR Excellence Awards. Ulrich spoke about the need for implementing responsive, organic HR models.
- The highlight of the conference was the coveted “IISWBM-Dave Ulrich HR Excellence Awards” to be awarded to three best organizations in the field of HR. The awards were won by Indian Oil Corporation, Modenik Lifestyle Pvt. Ltd. and Coal India Ltd. for their exceptional contribution towards HR.
- The Entrepreneur and Wharton Business School Fellow and our illustrious Chief Guest, Dr. Shalini Lal, was of the view that, the nature of work related questions had shifted drastically in the last 18 months, with workers increasingly expressing concerns over digitalization, remote work and hybrid work to name a few.
- Post- lunch, in HR Leaders’ Speak, on “FROM THREATENING TO THRIVING – Post Pandemic Work Place Challenges and Future of Work Force” , 6 CHRO’s of various Multi-National Companies, expressed their views on the topic.
- Prof. Charles Henri Besseyre des Horts, Emeritus Professor HEC Paris and President, AGRH moderated the session effectively.
- After the hectic day, the participants were taken on a river cruise on Ganges , followed by dinner.
- The second day of the Conference was held at the IISWBM premises and started off with researchers presenting their papers in 10 parallel technical sessions, out of which there was one session which was completely virtual for both participants and the Session Chairman! Eight themes shaped the discussion for the conference in which a total of 74 selected research papers (out of around 100 papers), were presented.
- The conference stressed that the Human Resource Segment, must adapt to the holistically changing work ecosystems on multiple fronts rather than adhering to pre- covid models of catering to individual staff.
- In Valedictory session, the deliberations of Prof. Charles Henri Besseyre des Horts, Emeritus Professor HEC Paris and Dr. Debi Prasad Mohapatra, Assistant Professor, University of Massachusetts, Amherst were topical and illuminating.
- The two-day, International HR Conference 2023, was a resounding success. It helped us to gain insight into what the future of HR looks like and visualised various challenges and possibilities. The conference received wide coverage in the media, including from The Economic Times and The Times of India.
- Every one, in the MBA-HRM Department, the HOD, Professor (Dr.) Mrs. Madhumita Mohanty, The Coordinator Professor. Buddhadip Mukherjee, Professor (Dr.) Dipa Mitra and all the students, worked tirelessly to make the conference a success.

MBA-Public Systems

- The Inaugural function of the MBA-PS Programme for the Academic Session 2022-2024 was held on Thursday, 28th July, 2022 at 12 noon in the Assembly Hall, 1st floor of the Institute.
- Mr. Vinay Rajan, Director (Personnel & IR) Coal India Limited, Chief Guest of the Inaugural Function delivered the Inaugural Address. Mr. Atanu Basu, Chief of Inland Waterways and Multimodal Logistics, Tata Martrade International Logistics Limited, Kolkata, was the Guest of Honour, also addressed the incoming batch of students.
- 'Fiera Fiesta', the annual two day Alumni Meet of the MBA – PS Department, was celebrated on the 10th and 11th of February, 2023 at the IISWBM campus. The Inaugural Session, on the 10th, of February, was presided over by the Director of the Institute, Sri Dipankar Das Gupta, Professor (Dr.) K.M. Agrawal, HOD, Public Systems, Mr Gautam Ray, Executive Director, HR and Administrations, CESC, Mr. Rupak Basu, Group CEO, AMRI Hospitals, Mr. Debarshi Duttagupta, Managing Director, East India Pharmaceuticals Works Limited and Mr. Pushkar Mukherjee, Vice President, Supply Chain, Emami Agrotech. After which a Panel Discussion was held on the topic, 'Sustainability:Challenges and business Opportunities' which was moderated by Mr. Samaarjit Mitra, Chartered Accountant and Managing Director, SMA Consulting Services Pvt. Ltd, Chairman Standing Committee on Banking, Finance & Insurance, Merchants' Chamber of Commerce and Industries, Kolkata. The Panelists were eminent stalwarts from the Industry. Also there were different competitive events organised by the students of the Public systems Department in which students from various Colleges, Institutes and Universities participated. On the second day, the students of the Department organised an Alumni Meet where more than 300 Alumni were hosted.
- Energy Management Students of the MBA-PS Department organised a Webinar on 22nd of September 2022 - on the World Energy Storage Day. The invited speakers were:-
- Ms. Romita Verma, E-Learning Manager at ASHRAE, Atlanta Metropolitan Area, who spoke on the Advancing the Art and Science of Heating.
- Dr. Suresh Chandra Sharma, Mentor, Capacity Builder through Knowledge Sharing and Through Application of the Mind, spoke on 'Energy Storage: India's Strategic Policy and Opportunities.
- Mr Lalit Chandra Trivedi, Ex GM Railways and Chairman of Rail Division, India, spoke on career opportunities in energy storage with Railways.
- Mr. Amol Bakwant Shende, Chief Operating Officer,WISH Energy Solutions Private LTD, spoke on Small Wind Mill: Energy Security,Ventilation, Air Conditioning, Refrigeration and their Allied Fields.
- Dr. Deb Kumar Mukherjee, Managing Director, Omega Seiki Mobility Private LTD, spoke on EV's as Green Mobility Lifestyle Signature.
- A Webinar on Electrical Mobility in India, was conducted by the MBA-PS Department , in the Institute on 4th February 2023, the Chief Guest, Dr. Indradip Mitra spoke on the necessity for Electrical Mobility, how India plans to make its transition towards e – mobility and the present status of E – Mobility in India.
- 4th Semester students of Energy and Environment Management visited 'ITC Paperboards & Speciality Papers Division, Tribeni on 11.01.2023.

- 4th Semester students of Environment Management visited 'Garden Reach Water Works by KMC on 24.02.2023
- 2nd and 4th Semester students of Environment Management visited East India Pharmaceutical Works Limited, Behala on 03.03.2023

Masters in Social Welfare (MSW)

- The Inaugural function of the MSW Programme for the Academic Session (2022-2024) was held on Wednesday, the 10th of August, 2022, at 12 noon in the Assembly Hall of the Institute.
- Our Honourable Director, Sri Dipankar Das Gupta delivered the welcome address. Course Description was given by the Head of the Department, Professor (Dr.) Sudeepa Banerjee. Vote of Thanks was given by Professor (Dr) Gita Khawas.
- Students of MSW, batch (2021-2023) were invited to participate in Kolkata Centre For Creativity's 4th International Conferenc,' Vasudhaiva Kutumbakam'. Solidarity in a time of Crisis. It was an enlightening and enriching two day session in May, 2022. It was based on the actions that we need to meet the 17th Sustainable Goal. There were eminent speakers from all over the world at the conference. The Sessions explored our changing relationship with the environment. It was a good opportunity for the students to develop a new bend of the mind and expand their social horizon.
- The students of MSW Batch (2021-2023), organised a 'Special Lecture' on "Sustainability and the 17th SDG's", on the 23rd of August 2022. The lecture was delivered by Mrs. Pauline Laravoire, Co-founder of Y-East and founder of Y-Ed, Sustainability Director of Techno India Group. She is also the Head of Social Innovation at Technopreneurs Surrogate Venture Private Limited. Mrs. Laravoire focused on education as a powerful tool not only for financial independence but also for creating meaningful impacts. The lecture ended with an interactive session with students.
- "We Care" – A Donation Drive, was carried out by the MSW Department on the 14th of September, 2022, where each and every student donated various kinds of articles like pens, pencils, notebooks, and packaged food items for needy students.
- Jayashree Textiles conducted a Seminar on the 16th of September, 2022, on "Corporate Social Responsibility and Opportunities in the Sector'. The Seminar was conducted by the District General Manager of the Group.
- The MSW Department, Batch (2021-2023), as a part of their 3rd Semester Industry Visit, were taken to ITC Paper Board & Speciality Paper Division in Tribeni on the 21st of October, 2022. They were accompanied by Professor Ajoy Bhar. When they reached the plant, the students were briefed about the safety protocols and given helmets and earplugs before going to the factory floor. Later they were briefed by the safety officer of the plant on industrial safety and hygiene, which are applied in the plant. After which the students were divided into two groups and taken all around the plant. With this visit, the students could all relate to their labour Welfare Paper and the guidance of Professor Ajoy Bhar was invaluable to them. Also, seeing all the laws being implemented in the factory floor, and all the hygiene and safety standards being maintained in the factory, made the students very happy.
- In compliance with directives received from Central Vigilance Commission (govt. of India), Balmwe Lawrie & Co. Ltd has been observing 'Vigilance Awareness Week'(VAW) 2022

between 31st October and 6th November, 2022, on the theme “Corruption Free India for a Developed Nation”. In this regard, they had approached IISWBM to host an ‘Extempore Speech Contest’, among the students on the 11th of November. The MSW Department was entrusted with the responsibility of organising the event. The introductory speech was delivered by Professor (Dr.) Sudeepa Banerjee. Mr. Jayanta Basu-VP, Vigilance, also spoke to the students on the subject. 30 students participated in the competition. Mr. Arunmoy Khan (Chief Manager Vigilance, Balma Lawrie & Co Ltd and Professor Sona Banerjee of IISWBM were the judges. The First prize was awarded to Anushka Sengupta of the MBA-HRM Department, the second prize was won by Avanti Roy, of the MSW Department and the third prize was awarded to Pratiti Roy of the MBA-PS Department. Consolation prizes were won by Arnab Kr. Das of MBA-DAY Department and Suranjan Mukherjee and Hritika Das of the MSW department.

Post Graduate Diploma in Sports Management

- The Inauguration of the Post Graduate Diploma in Sports Management Course for the Academic Session 2022-2023 was held on Tuesday, the 16th of August, 2022, at 1 pm, in the Assembly Hall of the Institute.
- The Sports Management students visited the Tata Sports Complex in December 2022, to develop a detailed understanding of the management, maintenance and funding of various sports academies, excellence centres at the Jamshedpur Football Club.
- The Department of Sports Management, IISWBM, provided an internship opportunity to nine students at the Legends League Cricket 2022, which was held in the month of September 2022 at the Eden Gardens, Kolkata. The students were involved in organising the following matches:-
 - Special Inaugural Match, between India Maharajas and World Giants which was held on 16th September 2022
 - First Inaugural Match between India Capitals and Gujarat Giants on 17th September, 2022.
- The Department of Sports Management provided its students (Session 2022-2023) with an opportunity for Internship at the 4th edition of the DJ's Cricket League (DCL), to develop a detailed understanding of how to organise a sports event. The tournament was held in the Spring Field Club, which is a well-organised place for Indoor Cricket.
- The CEO and League Commissioner of Ultimate Kho Kho, Mr. Tenzing Niyogi, an Alumni, delivered a special lecture to the students of Sports Management on the 11th of November 2022, on the topic ‘Business of Sports Leagues in India’.
- The Tollygunge Club and the Protouch Golf Academy opened its greens on September 12th 2022, to welcome 29 students of the Sports Management Course, for their yearly golf course tour, a crucial component of their Administration of Specific Games (Golf) paper. The young minds were mentored by Mr. Indrajit Bhalotia, former number one golfer of the country, former coach of the Indian Golf Team and a visiting faculty of the Sports Management Department of IISWBM.
- On 29th August 2022, the Department of Sports Management celebrated the National Sports Day, which marks the birth anniversary of the ‘Hockey Wizard’ Major Dhyan Chand, with a special Seminar, The honourable Director of our Institute, Shri Dipankar Das Gupta,

delivered the welcome address. Dr. Madhab Milan Ghosh, HOD, and Ankan Banerjee, Coordinator, explained the importance of the programme. The Registrar of the Institute, Mrs. Rupa Bhattacharyya, in her speech, stressed on the importance of Meditation in order to lead a stress free life.

- Shri Subhabrata Bhattacharjee, the founder director of the Mantra Lifestyle Health Club, was the Lead Speaker of the Seminar and he explained the various types, importance and other aspects of meditation to lead a healthy life. He also conducted a practical session on meditation which helped the students to understand how meditation can help in releasing tension and stress.
- Mr. Promit Shome, the owner of Fit-Wit Fitness Studio, and Mr. Subhoroop Ghosh, the Director of Kratoz Combat, who are the alumni of the course, delivered motivational lectures on the journey of Sports Entrepreneurship
- On 17th June, 2022, the Department of Sports Management, IISWBM, invited Mr. Smarajit Purakayastha, Deputy Director General of The Bengal Chamber of Commerce and Industries (BCCI), to deliver a motivational lecture to the students of the Academic Session 2021-22.

EPGPM & PGDSCLM Courses

- The Inaugural Program of the EPGPM Course (9th Batch), and PGDSCLM Course (13th Batch) of Session 2023-2024 was held on the 23rd of February, 2023.
- Students of the EPGPM and PGDSCLM Courses of IISWBM, of Session 2022-2024 participated in a Webinar on the 28th of February, 2023, on the “Changing Market Strategy in the New World Paradigm’. The Speaker was the CMA Management Specialist – Mr. Nitin Pai, Chief Marketing Officer & Chief Strategy Officer. TATA, ELXSI.

Advanced Diploma in Fire Safety Management

- The Inaugural Program of the Advanced Diploma in Fire Safety Management Course, (10th batch), of Session 2022-2023, was held on 9th of September.
- An Industrial Visit was organised for the ADFSM students of Sessions 2021-2022 and 2022-2023 by the ‘Department of Fire Safety Management,’ on the 10th of September, 2022, at Siddha Point, Esplanade, to demonstrate state-of-the-art practices being implemented by the Siddha Group. The Siddha Group also provided hands-on training to the students.
- Dr. Sarbani Mitra participated in the 12th Year Anniversary Celebrations of FSAI, on the 21st of January, 2023, on “ Fire Safety in Warehouse and Metro Railways”, at The Lalit Great Eastern, organised by the Fire & Security Association of India, Kolkata Chapter.

Library News

New books added in the Library in 2022

1. Ground water Development and Management: Issues and Challenges in South Asia
2. Global Environmental Governance: Law & Regulations for the 21st Century - Kotze’ Louis.J
3. GST & Micro, Small and Medium Enterprises in India: GST Law as on July 1, 2019 - Sury, M.M

4. Disaster Management and Sustainable Development - Sahoo, Niranjana
5. Environmental Economics - Mani, N.
6. Management Efficacy: Wisdom from Indian Bhagavad Gita and Chinese Art of War - Chow, Charles
7. Organizational behaviour - Robbins, Stephen, P
8. Non-Conventional Energy Resources - Khan, B.H
9. Solar Photovoltaics: Fundamental, Technologies and Applications - Solanki, Chetan, Singh
10. Multi Objective Linear Programming: An Introduction - Luc, Dinh
11. Social Media and Mobile Marketing :Includes Online Worksheets - Bhatia, Puneet, Singh
12. Public Relations Management in Media Journalism - Vachani, Jagdish
13. Principles of Media Management - Sinha, Promod, K
14. Contested Waters: India's Transboundary River Water Disputes in South Asia - Ranjan, Amit
15. Disaster Management: Issues and Policy Options
16. The Complete Reference Book of Yoga and Exercises - Mishra, Kapil
17. Kabaddi, (Skills, Drills, Tactics and Strategies) - Sudhakara, G
18. Methodology of Research in Physical Education and Sports - Kamlesh, M.L.
19. Physical Fitness and Wellness - Edited by E. Mathachan
20. A Text Book on Sports Statistics - J, Prakash, Verma
